SPECIAL DAYS/FEATURE PAGES

Every day — Birthdays
Wednesday — Spotlight
Friday — Church Directory
Friday — New Arrivals
Saturday — "Remember When"
Saturday — Business Card

December — Christmas Songbook

PREPRINTED INSERTS

The basic charge for preprints (pre-printed inserts) is $50M. Zoning is available according to delivery routes. Complete details are available. Minimum of 5,000.

POLITICAL ADVERTISING

All political advertising must be paid in advance. Ad copy deadline for all campaign advertising is at Noon the Thursday prior to any Election Day.

DEADLINES

Classified Display ads — 1:30 p.m. 2 days prior to publication. Monday ads — Friday 1:30 p.m.

Transient ads — 3 p.m. day prior to publication, Monday ads 10 a.m. Saturday.

RATES FOR COLOR

Available upon request.

TERMS OF PAYMENT

- Visa, MasterCard, and Discover accepted
- All invoices net.

All rates stated above are net. No discounts or commissions may be deducted from these amounts. Invoicing is done at the end of each calendar month. Payments made in advance or received by the 15th of the month following billing may take a 2% discount. If payment is not made before the next billing cycle, a $25.00 late fee will be assessed for each and every month that payment is not received.

Advertisers are requested to check the first appearance of the ad for correctness. The Progress will be responsible for one day's incorrect insertion only.

Billing adjustment claims must be made within three days of invoice receipt.

NOTE: Failure to remit payment within 30 days after last insertion date will result in all future advertising to be payable in advance.

The Progress reserves the right to reject, edit or cancel any advertisement or news copy. Liability for any newspaper error in an advertisement shall not exceed the cost of space occupied by the error.

The publisher assumes no liability for any advertising which is not published for any cause. The Progress assumes no responsibility or liability for publication of copy submitted by an advertiser. All liability for claims arising from the contents of advertising is assumed by the advertiser, and advertising copy is accepted for publication under the express condition that the advertiser will indemnify and hold harmless The Progress from all liability resulting therefrom.

THE PROGRESS CLASSIFIED ADVERTISING RATES

Effective 1/2/13

Main Office:
206 East Locust Street,
P.O. Box 291,
Clearfield PA 16830-0291

Phone: 814-765-5535
Fax: 814-765-5165
Email: classified@theprogressnews.com

Area offices located in:

Curwensville	**814-236-0252**
Philipsburg	**814-342-0440**

Barbara Garman, Classified Ad Mgr.
Shirley Rowles, Asst. Classified Ad Mgr.

THE PROGRESS CLASSIFIED ADVERTISING RATES

(8 Column Format)

Effective January 2, 2013

Main Office:
206 East Locust Street, P.O. Box 291,
Clearfield, PA 16830
(814) 765-5535
Fax: (814) 765-5165
Email: classified@theprogressnews.com

(Deadline — 1:30 P.M. 2 days before publication.)

CLASSIFIED DISPLAY RATES

Open Classified Display Rate $10.60

MONTHLY EARNED RATES

10 to 20 inches monthly .....$7.90 per inch
21 to 50 inches monthly .....$7.55 per inch
51 to 85 inches monthly .....$7.40 per inch
86 to 120 inches monthly .....$7.15 per inch
121 to 150 inches monthly .....$6.90 per inch
151 to 199 inches monthly .....$6.35 per inch
200 and up inches monthly .....$6.00 per inch

COMMUNITY RATES — Non-Profit:

Available to non-profit organizations who provide certain information verifying their non-profit status. Details available upon request.
Rate per inch $7.15

Information pertaining to Transient Advertising.

All ads of 15 words or less take the minimum charge of $3.90 for one insertion.

All rates apply to ads placed consecutively. Insertions not consecutive are subject to one time rate.

Line ads minimum charge of 4 lines
★ Light face line rate is $1.68 a line.
★ Bold face line rate is $1.84 a line.

PRIVATE SELLER PICTURE AD

Cars, Trucks, Motorcycles, Boats, Houses, Machinery, Equipment, etc.

4 DAY SPECIAL — NON-REFUNDABLE, PAYABLE IN ADVANCE
$19.00 (1x2 with 15 Word Limit)
(Non Commercial Accounts Only)

All word ads, "Remember When", "Birthdays", "In Memoriam", "Cards of Thanks", "To Whom It May Concern", "Private Seller Picture Ads" and garage, patio and yard sale, are all payable in advance.

BOX CHARGE:

There are two prices for service charge for ads in which replies are sent to The Progress. Replies to be mailed weekly there is a $20.00 charge. Replies that are picked up $12.00 charge.

DEADLINE—3 P.M. one day prior to publication.

Ads inserted for less than four days will be charged for the number of insertion days ordered, even though ad is cancelled and does not appear the second or third day. Example: Ad ordered for three days, cancelled after first day, advertiser has to pay for second and third days even though ad does not appear. Thus the advantage of taking a four-day ad because you have cancellation privileges.

TRANSIENT CLASSIFIED ADVERTISING RATES

(Payable In Advance)
26¢ per word. Minimum 15 words.
Special 4 and 7 day rates.

Words	1 Time	4 Time	7 Times	Extra Per Day
15	$3.90	$11.70	$17.74	$2.53
16	4.16	12.48	18.93	2.70
17	4.42	13.26	20.11	2.87
18	4.68	14.04	21.29	3.04
19	4.94	14.82	22.48	3.21
20	5.20	15.60	23.66	3.38
21	5.46	16.38	24.84	3.55
22	5.72	17.16	26.03	3.72
23	5.98	17.94	27.21	3.89
24	6.24	18.72	28.39	4.06
25	6.50	19.50	29.57	4.22
26	6.76	20.28	30.76	4.39
27	7.02	21.06	31.94	4.56
28	7.28	21.84	33.12	4.73
29	7.54	22.62	34.31	4.90
30	7.80	23.40	35.49	5.07
31	8.06	24.18	36.67	5.24
32	8.32	24.96	37.86	5.41
33	8.58	25.74	39.04	5.58
34	8.84	26.52	40.22	5.74
35	9.10	27.30	41.40	5.91
36	9.36	28.08	42.59	6.08
37	9.62	28.86	43.77	6.25
38	9.88	29.64	44.95	6.42
39	10.14	30.42	46.14	6.59
40	10.40	31.20	47.32	6.76
41	10.66	31.98	48.50	6.93
42	10.92	32.76	49.69	7.10
43	11.18	33.54	50.87	7.27
44	11.44	34.32	52.05	7.43
45	11.70	35.10	53.23	7.60
46	11.96	35.88	54.42	7.77
47	12.22	36.66	55.60	7.94
48	12.48	37.44	56.78	8.11
49	12.74	38.22	57.97	8.28
50	13.00	39.00	59.15	8.45