MECHANICAL REQUIREMENTS

Printing Process: Offset, 6 columns per page
(SAU Format) STANDARD: 21½" deep

WIDTHS:

1 col. ..... 2⅛ inches
2 col. ..... 4¼ inches
3 col. ..... 6½ inches
4 col. ..... 8⅝ inches
5 col. .....11 inches
6 col. .....13⅛ inches

MAJOR SPECIAL SECTION PUBLICATIONS IN THE PROGRESS

January — Health & Fitness
February — Brides
March — Home & Garden
May — Summer Activities
June — Graduation
July — Philipsburg Heritage Days,
Curwensville Days,
Clearfield County Fair
August — Football
October — Community
November — Hunting Season,
Holiday Planner
December — Holiday Greetings

Call The Progress Display Advertising Department at 814-765-9495 for actual publishing dates and ad reservation deadlines, or go to www.theprogressnews.com

Display Advertising Manager:
Jeannine S. Barger

MISCELLANEOUS

Advertisers are requested to check the first appearance of the ad for correctness. The Progress will be responsible for one day's incorrect insertion only.

Proof of advertisements cannot be delivered to the advertiser. Proofs are available to be seen at The Progress office in Clearfield until 2 p.m. the day before publication, or can be e-mailed to the advertiser as a pdf file only.

Art production or other unusual production requirements are subject to additional charges.

A charge for composition will be made for all ads ordered and then cancelled without insertion. If advertiser makes substantial copy changes after ad is set, the advertiser will be charged for the cost of alterations.

Page position cannot be guaranteed. The rates on this card are for run-of-paper position only. Special position requests will be honored to the best of our ability, but will not be considered as reserved.

The Progress reserves the right to reject, edit or cancel any advertisement or news copy. Liability for any newspaper error in an advertisement shall not exceed the cost of space occupied by the error.

The publisher assumes no liability for any advertising which is not published for any cause. The Progress assumes no responsibility or liability for publication of copy submitted by an advertiser. All liability for claims arising from the content of advertising is assumed by the advertiser, and advertising copy is accepted for publication under the express condition that the advertiser will indemnify and hold harmless The Progress from all liability resulting therefrom.

THE PROGRESS

DISPLAY (RETAIL) ADVERTISING RATES

Effective January 2, 2014
(6 Column Format — SAU)

Main Office:
206 East Locust Street,
P.O. Box 291,
Clearfield PA 16830-0291

Phone: 814-765-9495
Fax: 814-765-5165
E-mail: display@theprogressnews.com
Website: www.theprogressnews.com

Area offices located in
Curwensville
and Philipsburg.

Open Display Rate $10.60

MONTHLY EARNED RATES

(Based On a Calendar Month)

25 to 49 col. inches $8.30

50 to 149 col. inches $8.00

150 to 249 col. inches $7.50

250 to 449 col. inches $7.20

450 to 599 col. inches $6.75

600 to 799 col. inches $6.25

800 to 1199 col. inches $5.55

1200 to 1499 col. inches $5.30

1500 col. inches and over.....$5.00

COLOR RATES

1 Color.....$120.00
2 Colors $175.00
3 Colors (Full Process Color) $200.00

NON-PROFIT RATES

Available to any organization verifying their non-profit status.

Rate Per Inch $7.15

ONLINE ADVERTISING RATES

Available on request.

PREPRINTED INSERTS

The basic charge for preprints (pre-printed inserts) is $50M. Zoning is available according to delivery routes. Complete details are available upon request.

THE PROGRESS

DISPLAY ADVERTISING RATES

(6 Column Format – SAU)

Effective January 2, 2014

Main Office: 206 East Locust Street, P.O. Box 291, Clearfield PA 16830

Display Advertising Office: (814) 765-9495

Fax: (814) 765-5165 E-mail: display@theprogressnews.com

POLITICAL ADVERTISING

All political advertising must be paid in advance. Ad copy deadline for all campaign advertising is at noon the Thursday prior to any Election Day.

DEADLINES

RUN DAY	DEADLINE	
Monday	Fri.	1 p.m.
Tuesday	Fri.	3 p.m.
Wednesday	Mon.	1 p.m.
Thursday	Tues.	1 p.m.
Friday	Wed.	1 p.m.
Saturday	Thurs.	1 p.m.

Add 24 hours to deadline for color or multiple page insertions. Add 72 hours to deadline if proof is required. Special Holiday deadlines apply — call for details!

TERMS OF PAYMENT

All rates stated above are net. No discounts or commissions may be deducted from these amounts. Invoicing is done at the end of each calendar month. Payments made in advance or received by the 15th of the month following billing may take a 2% discount. If payment is not made before the next billing cycle, a $25.00 late fee will be assessed for each and every month that payment is not received. We accept Visa, MasterCard and Discover. Claims for advertising mistakes must be made within three days of publication. Claims for billing adjustments must be made by the 5th of the month following publication.

DOUBLE TRUCKS

All two-page advertising that runs through the gutter of the paper will be charged an additional column for the space through the two pages known as the "gutter".

TABLOIDS

The standard tabloid page measures 5 columns wide by 13 inches deep. Prices for tabloid sections designed and printed by The Progress on standard newspaper stock are available upon request.

SPECIAL DAYS/FEATURE PAGES

FOOD PAGE: Every Friday

HEALTH PAGE: The first Wednesday of every month

LIFESTYLES: The second Wednesday of every month

TV SECTION (TV TIME): Every Friday

SENIOR LIFESTYLES: The third Wednesday of every month

YOUTH BEAT: The fourth Wednesday of every month

OUTDOORS PAGE: Every other Tuesday

THE PROGRESS

Serving the Clearfield County and Moshannon Valley area for over 100 years. Offices located in Clearfield, Curwensville, and Philipsburg

Our network of offices assures same day delivery of The Progress by carriers and motor routes. A complete circulation analysis is available upon request. Audited by CAC.